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## Globe offers education solutions



In photo showcasing are (from left) Globe executive vice president and chief operating officer for International and Business Markets Gil Genio (leftmost), Globe senior vice president for myBusiness Martha Sazon (center), Globals CEO and president Suhas Gopinath (Sazon's right), Desire2Learn president and CEO John Baker (Sazon's left), Flipside Publishing, Inc. president and CEO Anthony de Luna and general manager James Pacaba, with other Globe myBusiness executives and representatives.

GLOBE myBusiness launched its world-class education solutions portfolio consisting of integrated learning program Brightspace from Desire2Learn, school management system Educube from Globals Inc, and eBooks from Flipside Publishing.

These ground-breaking offers are part of Globe myBusiness' thrust of enabling success among small and medium businesses (SMB), particularly in the education sector, providing the Philippine education system access to the latest technologies, tools, and content that will ultimately benefit students of today and in the future.

Education businesses such as schools and content publishers can benefit from these technology-based offers as the products ensure cost efficiency as well as more ef-

fective and streamlined processes aligned with global standards.

These include Integrated Learning Programs which enable teachers to deliver quality instructions and create learning experiences tailor-fit to students' individual needs and objectives, and track progress and improve learning, School Management Systems which offer easier and better control on various processes (e.g. student admission, fee billing, curriculum setting, timetabling, academic achievements, etc.) in the education institution, and eBook Solutions which provide schools with relevant and updated content, and aid local publishers and independent authors meet international standards in eBook production and retailing.