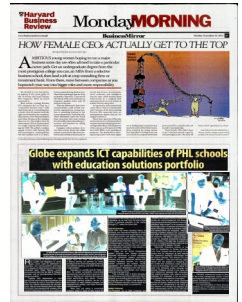


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Globe expands ICT capabilities of PHL schools with education solutions portfolio

RECOGNIZING its positive influence on the system and integration of current gaps which could be addressed by information and communications technology (ICT), ubiquity of mobile access and its growing connected base, Globe Telecom recently announced its entry into the field of Philippine education with its groundbreaking Education Solutions portfolio.

Together with stakeholders in local learning and world-class learning partners, the telco launched its suite of innovative solutions before top officials representing the education sector. With the event declaring them as "Digital Visionaries," they witnessed the unveiling of the country's mEducation and eLearning segments hinged upon the core value proposition of lifelong learning as delivered by Globe, providing tools for richer and engaging learning, more effective teaching, and better efficiencies in administration.

"Education is a priority area for Globe in 2015. As mobile connectivity incrementally becomes even more pervasive, it opens up new ways of teaching and learning that improves overall performance and results. Through cutting-edge learning solutions, we are in a best position to adopt relevant strategies and implement them quickly," said Globe President & CEO Ernest Cu.

"More than just being a connectivity company, Globe is ready to help nurture the investments in technology made by our learning institutions, as we both have the same digital vision: to enhance education in the country through ICT," added the Globe chief.

World-class partnerships

Globe EVP and Chief Operating Officer for Business and International Markets Gil Genio revealed that the telco has forged alliances with world-class partners with different offerings to help transform the state of Philippine education through the Globe Education Solutions portfolio, a three-pronged synergy of new ICT solutions and basic services bundled with core mobile and connectivity offerings to drive adoption of mEducation and eLearning.

These are the school management system Educube from Globals providing improved efficiencies of school operations such as enrollment, grading, accounting, inventory and other processes; eBooks from Flipside Publishing Services, Inc. through content conversion and creation, ebooks aggregation, and distribution; and integrated learning platform Brightspace from D2L which supports flexible, personalized, and mobile-ready learning experience.

"The complete suite of Globe Education Solutions was a result of the collaborative efforts between us and leading global innovators. They all share the vision of Globe to help elevate the field of Philippine education into the digital and mobile technology space," he pointed out.

Moving to "techosystem"

OIC-President, De La Salle University and President, De La Salle University-College of St Benilde, Bro. Dennis Magbanua, FSC shared that schools and learning institutions are now adapting a "techosystem" or an ecosystem of technology, culture of learning and teaching, where technology and all its possible useful and effective forms are integrated. "Mobile learning programs enhance the curriculum

and widen the array of teaching strategies in the classroom. We need to take bold steps to provide the excellent educational experience for our children. The best way to predict the future is to invent it, and we can make that kind of future we want to happen," he said.

Meanwhile, Executive Director of the Fund for Assistance to Private Education Doris Ferrer stressed that this should be an exciting time for educators as they explore and experience emerging technologies that will work for learners. "Our learners are now wired differently – they have become 'digital natives' who are capable of navigating the rich content and connections made available to them by technology," she said, adding that aside from delivering quality teaching and learning, Philippine schools of the future will have classrooms equipped with computers, high student-computer ratio, internet access availability, ICT integrated in the curriculum, and increasing online delivery of education.

Officials from the telco earlier disclosed that they will closely collaborate with Philippine schools on ICT transitioning to the future as they become more efficient and effective with their methodologies and be at par with other leading learning institutions around the world.

Attendees experienced hands-on demo of the school management system, e-book and integrated learning platform on tablets and laptops provided by hardware sponsors Ace, Lenovo and Samsung.

For more information on Globe Education Solutions, go to www.globe.com.ph/education or send an email to educationsolutions@globe.com.ph.



L-R. Globe President & CEO Ernest Cu shares a light moment with keynote speakers Doris Ferrer, Executive Director of the Fund for Assistance to Private Education (FAPE) and Bro. Dennis Magbanua, FSC OIC-President, De La Salle University and President, De La Salle University-College of St Benilde.

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